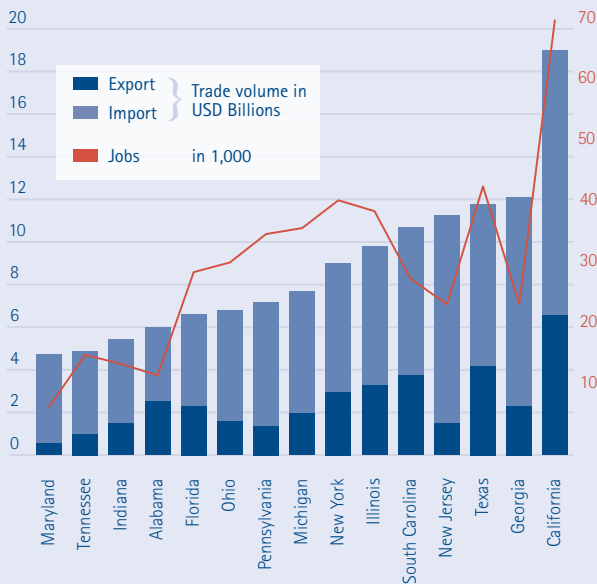


U.S.-GERMAN TRADE CREATES JOBS IN EACH STATE



The total trade volume between Germany and the United States amounted to over **\$184 billion** in 2018. **Germany is the 6th largest U.S. export market.** By overlaying that trade volume with the total of German-created jobs in any given state, one can see a general trend between increasing trade activity and higher employment by German-owned affiliates.

Top 15 U.S. states by trade volume with Germany and employment by German-owned affiliates



Source: International Trade Administration, U.S. Department of Commerce

RGIT – DEEPENING THE TRANSATLANTIC MARKETPLACE



5,300 German companies create 692,000 jobs in the U.S., contributing in many positive ways to the overall success of local communities and transatlantic economy. For more than 30 years, the Representative of German Industry and Trade (RGIT) has highlighted the strength of the economic relationship between the U.S. and Germany.

RGIT communicates the interests of German business on behalf of its principals, the Federation of German Industries (BDI) and the Association of German Chambers of Commerce and Industry (DIHK).

Through its actions, RGIT highlights the importance of German business in the U.S. and encourages the further deepening of the U.S. and Germany's already close ties. Transatlantic economic integration is based on a trusting business environment, a reliable framework, and open markets. This is what RGIT supports – for more than 30 years, on both sides of the Atlantic.

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This material is distributed by the Representative of German Industry and Trade (RGIT) on behalf of the Federation of German Industries (BDI) and the Association of German Chambers of Commerce and Industry (DIHK). Additional information is available at the Department of Justice, Washington, DC.

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RGIT REPRESENTATIVE
 of German Industry + Trade

Our Principals



Our Network



Supported by



on the basis of a decision by the German Bundestag

GERMAN BUSINESS MATTERS

\$ GERMAN INVESTMENT IN THE U.S. IS \$406 BILLION



692,000 JOBS
 CREATED BY GERMAN
 COMPANIES IN THE U.S.

GERMANY IS THE 6TH LARGEST U.S. EXPORT MARKET



RGIT REPRESENTATIVE
 of German Industry + Trade

GERMAN BUSINESSES ARE SIGNIFICANT INVESTORS IN THE U.S.



Traditionally, German companies have a strong presence in the U.S. Their affiliates represent efficient technologies, a high degree of value added, and attractive jobs. According to the German Bundesbank, more than 5,300 companies in the U.S. benefit from German investment. Most of these are affiliates of small- and medium-sized enterprises.

Foreign direct investment in the U.S., 2017



Rank	Country	Investment (USD in Billions)
1	United Kingdom	615
2	Canada	524
3	Japan	477
4	Germany	406
5	Ireland	329

Source: Bureau of Economic Analysis, U.S. Department of Commerce

According to the U.S. Bureau of Economic Analysis, more than 10% of foreign direct investment in the U.S. comes from Germany. **Manufacturing is by far the largest sector that benefits from German investment.** Other areas of German activity include trade, insurance, and finance.

On average, German-owned affiliates spend more than **\$7.8 billion annually for research and development.** Almost 80% of these expenditures are directed towards the manufacturing sector thereby contributing to the long-term competitiveness of this sector in the U.S.

GERMAN COMPANIES ARE THE 4TH LARGEST FOREIGN EMPLOYER IN THE U.S.



German affiliates employ 692,000 people across the entire U.S. Therefore, German companies are the fourth-largest foreign employer. Overall, German companies accounted for almost 10% of the total 7 million U.S. jobs created by foreign affiliates.

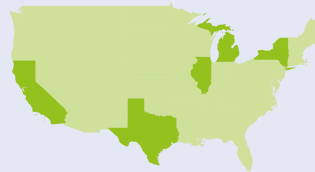
U.S. jobs in foreign-owned affiliates, 2016



Rank	Country of the Headquarters	Employment
1	United Kingdom	1,238,000
2	Japan	861,000
3	France	729,000
4	Germany	692,000
5	Canada	679,000

Source: Bureau of Economic Analysis, U.S. Department of Commerce

Top 5 states with jobs created by German-owned affiliates, 2016



State	Employment
California	72,000
Texas	44,500
New York	42,200
Illinois	40,400
Michigan	37,600

Source: Bureau of Economic Analysis, U.S. Department of Commerce

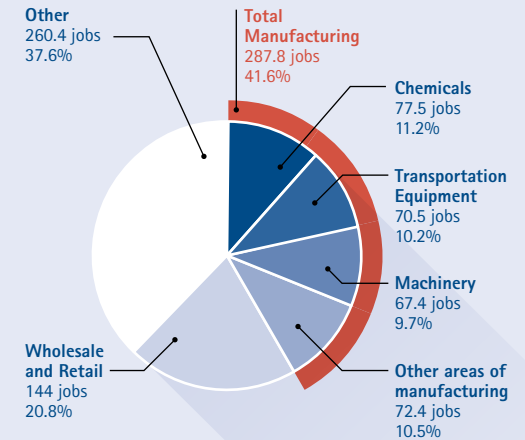
Find out how German-owned affiliates contribute to your state at www.germanbusinessmatters.com

GERMANY CONTRIBUTES TO A SKILLED WORKFORCE IN THE U.S. MANUFACTURING SECTOR



Over 40 percent of the jobs created by German affiliates in the U.S. are in manufacturing. Among foreign investors, Germany was the second-largest job creator in this sector. German companies thus play a key role in U.S. efforts to strengthen the industrial base.

Employees in German majority-owned U.S. affiliates, 2016 (in thousands)



Source: Bureau of Economic Analysis, U.S. Department of Commerce

APPRENTICESHIP PROGRAMS

German companies invest in their workforce, and an increasing number of them offer cutting-edge German-style apprenticeships, especially in manufacturing. The earn-while-you-learn approach offers apprentices a thorough professional education without accumulating student debt, and results in a specialized, high-skilled workforce that helps the U.S. economy embrace technical innovation, keep pace with market developments, and seize growth opportunities.

